# **ACA WOMEN IN LEADERSHIP 2025 PROGRAMME APPLICATION FORM**

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| **ID Number:** |  | | | | |
| **Cell Number:** |  | | | | |
| **Alt Contact Number:** |  | | | | |
| **Email Address:** |  | | | | |
| **Name and Surname:** |  | | | | |
| **Race:** | |  |  |  |  | | --- | --- | --- | --- | | **B** | **C** | **I** | **W** | | | |  |  |
| **Gender:** | |  |  | | --- | --- | | **F** | **Other** | | | |  |  |
| **Age:** |  |  | |  |  |
| **Company employed at:** |  | | | | |
| **Duration of Service:** |  | | | | |
| **Designation:** |  | | | | |
| **Highest Level of Education:** |  | | | | |
| **Direct Reporting Line:** |  | | | | |
| **Goals:** |  | | | | |
| **Personal Motivation (max. 1000 words):** | | |  | | |
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| **Line Manager’s Motivation (max. 1000 words):** | | |  | | |
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# **Terms and Conditions**

1. Only applications from marketing and communications industries will be considered.
2. Preference will be given to applicants who are black according to the BBBEE codes of good practice.

*“Black people is a generic term which means Africans, Coloureds and Indians–   
 Who are citizens of the Republic of South Africa by birth or descent; or  
 who became citizens of the Republic of South Africa by naturalization-  
 Before 27 April 1994; or  
 On or after 27 April 1994 and who would have been entitled to acquire citizenship by naturalization prior to that date.”*

1. The applicant must submit a well written and clear motivation explaining why they should be considered for the programme.
2. The applicant has demonstrated that they are a balanced, well-rounded individual, as demonstrated by their involvement in a diverse range of activities over and above academic study only.
3. The applicant has demonstrated leadership qualities and future development potential, as demonstrated by proven evidence of leadership roles held during the applicant’s school career, leadership of youth groups and clubs, sports leadership, leadership position in church etc.
4. The bursary would further a defined programme of self-improvement through advanced education, with a defined plan if action, as articulated clearly by the applicant during the application process.
5. The applicant has demonstrated academic performance at a high level as supported by the evidence of academic records, testimonials etc.
6. Applicants who fail to meet any of the minimum requirements shall be disqualified and not be considered further.
7. Applicants are strongly encouraged to follow the ACA’s social media pages for the latest updates and information. Successful applicants may be added to a communication platform group.

# **Student Declaration**

1. I confirm that the information given is correct to the best of my knowledge and that I will update the Association for Communication and Advertising NPC with any changes in my personal or contact details.
2. Should my application be successful, I accept liability of a R25,000.00

(Twenty-Five Thousand Rands Only) payment of all fees and additional costs due to the Association for Communication and Advertising NPC or partner institutions should I fail to complete the programme to the satisfaction of the service provider of the Women in Leadership programme.

1. I understand that the Association for Communication and Advertising NPC may send important communications to my designated email account and recognise that it is my responsibility to check this account regularly.
2. I consent that, in the event of my application being successful, my image may be utilized for the promotion and announcement of the selection and may also be used in future communications pertaining to the programme. I agree to provide the ACA with a personalised testimonial after completion of the programme which can also be used to promote future programmes.
3. I agree that I will make myself available for the duration of the programme which runs from Thursday, 10 April 2025 – Wednesday 10 September 2025.
4. Sessions will be hosted once a month from 09:00 – 16:00.

**Mandatory Requirements for application to be considered**

1. Signed & Completed Application Form
2. Clear Copy of ID Passport (Front & Back of ID Card)
3. Hi-Res Head & Shoulders Image
4. A bio no longer than 150 words

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| **Student Signature:** |  | **Date:** |  |
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| **Line Manager’s Signature:** |  | **Date:** |  |