



Connected by Vodacom  
7 December 2016 - 6 February 2017

TAKE IT FROM US, IT'S GOING TO BE A HOT SUMMER!

**NEW**

**SAVE R720**

**SAMSUNG GALAXY J5 PRIME**

**R199** PM x24

Smart S  
5" HD Display with Gorilla Glass 4  
Refined design with metal finish  
Fingerprint sensor for added security  
VALID FOR NEW CONTRACTS ONLY

**NEW**

**SAVE R1200**

**SAMSUNG GALAXY GRAND PRIME PLUS**

**+ FREE 16GB MICRO SD CARD**

**R199** PM x24

uChoose Smart S  
VALID FOR NEW CONTRACTS ONLY  
8MP Rear & 5MP Front camera with Flash  
5.0" QHD screen, Android Marshmallow 6.0  
Micro SD storage up to 128GB

**SAVE R720**

**DOKI SMARTWATCH FOR KIDS**

**R179** PM x24

uChoose Smart XS  
Video and voice calling, message  
Smart locator, Fitness tracker  
Alert area, friends, SOS, class mode

**FREE VODAFONE R216H**

**WI-FI ROUTER ON A 10GB**

**DATA PRICE PLAN FOR ONLY**

**R299** PM x24

VALID FOR NEW CONTRACTS ONLY  
150Mbps capable  
Connects up to 10 Wi-Fi devices

**national**  
1933 real estate  
We add value to property

We are now  
an official  
CellC dealer

**NEW**

**SAMSUNG GALAXY A7 2016**

64GB  
CASH PRICE R8 699

**MEDIAPLAY MOBILE**

**1GB**

**black** **FLEXI ACCESS**

45 MINUTES 120 SMS 2GB\* DATA

OR

**PINNACLE 1GB**

120 MINUTES 120 SMS 1GB DATA

**R399** PM x24

13 December 2016 - 31 January 2017

**NEW**

**SAMSUNG GALAXY A9**

128GB  
CASH PRICE R12 999

**MEDIAPLAY MOBILE**

**1GB**

**black** **FLEXI ACCESS**

45 MINUTES 120 SMS 2GB\* DATA

OR

**PINNACLE 1GB**

120 MINUTES 120 SMS 1GB DATA

**R549** PM x24

LIMITED TO FIRST 500 CUSTOMERS

**Let'sTalk** vodacom

Super deals and great value  
on SA's Best Network\*

**New**

**iPhone X (i) Max (i) 64GB**

**R1199** PMx24

Smart S+ | + 10GB Data once-off

Also available in 256GB and 512GB memory versions.

**New**

**iPhone X (i) 64GB**

**R999** PMx24

Smart XS+ | + 10GB Data once-off

Also available in 256GB and 512GB memory versions.

**THEY'RE GONE**

**NEW**

**PINNACLE 1**

600 MINUTES  
600 SMSs  
1GB DATA

**R999** PM x24

**HUAWEI MATE 8 SMARTPHONE**

**+ FREE Huawei Mediapad T1 10" Tablet WORTH R2249**

Limited promotional offer, while stocks last.

**SWITCH**

FOR GREAT VALUE

**GET YOURS BEFORE THEY'RE GONE**

**NEW**

**PINNACLE 1**

600 MINUTES  
600 SMSs  
1GB DATA

**R999** PM x24

**HUAWEI MATE 8 SMARTPHONE**

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uChoose Smart XS  
Video and voice calling, message  
Smart locator, Fitness tracker  
Alert area, friends, SOS, class mode

Once-off SIM & connection fee. For Terms & Conditions refer to www.chatzconnect.co.za

December 2016 - 6 February 2017

TAKE IT FROM US, IT'S GOING TO BE A HOT SUMMER!

Susanne →  
200 minutes  
1 GB of data.

	1ST CELL C	2ND TELKOM	3RD MTN	4TH VODACOM
Optimal Package	Pinnacle 150	FreeMe 1 GB	My MTNChoice 200	Smart L +
Add on Bundles	1GB SmartData Bundle		1GB My MTNChoice Data Bundle	
Promo	Plus free WiFi calling	Plus free WhatsApp, free calls Telkom mobile, free WiFi	Plus 30 GB 30-day data bundle	Plus 10 GB 30-day data bundle
Total all-in price	R 778	R 833	R 949	R 989

Dineo →  
350 minutes  
2.5 GB of data.

	1ST CELL C	2ND TELKOM	3RD MTN	4TH VODACOM
Optimal Package	Pinnacle 150	FreeMe 2 GB	My MTNChoice 350	Smart XL +
Add on Bundles	3GB SmartData Bundle	500 MB Data Bundle	3GB My MTNChoice Data Bundle	1GB Data Bundle
Promo	Plus free WiFi calling	Plus free WhatsApp, free calls Telkom mobile, free WiFi	Plus 30 GB 30-day data bundle	Plus 10 GB 30-day data bundle
Total all-in price	R 928	R 1 053	R 1 189	R 1 268

Tshepo →  
500 minutes  
5 GB of data.

	1ST CELL C	2ND TELKOM	3RD MTN	4TH VODACOM
Optimal Package	Pinnacle 150	FreeMe 20 GB	My MTNChoice 350	Red Classic +
Add on Bundles	5GB SmartData Bundle		5GB My MTNChoice Data Bundle	3GB Data Bundle
Promo	Plus free WiFi calling	Plus free WhatsApp, free calls Telkom mobile, free WiFi	Plus 30 GB 30-day data bundle	Plus 10 GB 30-day data bundle





**Advertising or ideas have the  
potential to influence the world**



A black and white photograph of Pablo Picasso. He is an elderly man with a wrinkled face, looking directly at the camera with a serious expression. He is wearing a light-colored, long-sleeved shirt. His arms are crossed, and his hands are resting on a white, curved surface that has a dark floral pattern. The background is a textured, mottled grey.

**Everything you can imagine is real.  
Pablo Picasso**





**Like recyclable trainers  
by ADIDAS**



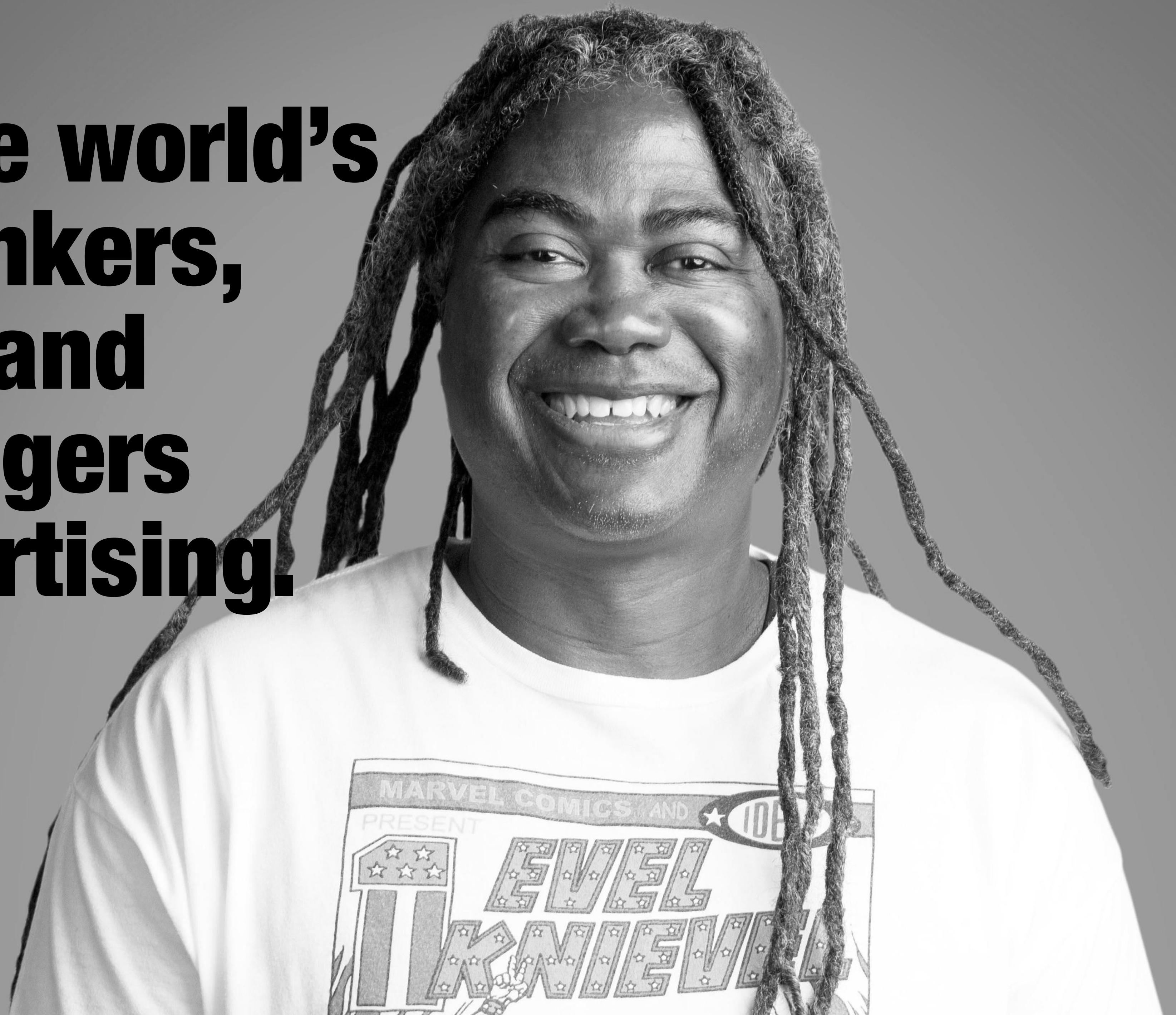
This is an example that shows how ideas can change the world.



Trainers protect your feet while you look after your body but these trainers remind you to also look after the planet.



**Some of the world's  
biggest thinkers,  
mavericks and  
game-changers  
are in advertising.**





A photograph of a movie theater interior. The room is dimly lit, with light from the screen and side wall sconces. Rows of dark seats are visible in the foreground, facing a large white screen at the front. The screen displays the text 'This is what they've done' in a large, bold, black font, with 'work that has changed the world' in a smaller font below it. The side walls are covered in dark, vertical pleated curtains, and there are two bright light fixtures on each wall. The floor in front of the screen has a pattern of small, glowing stars.

# **This is what they've done**

work that has changed the world





Nike used a slogan that makes sense to every human being. Athletes are inspirational people. Their idea behind using inspirational hardworking individuals to communicate their brand messages help the ordinary man believe that, they too can just do it too.





open happiness™

This is another way that ideas have managed to take a simple energy drink and make it unforgettable and known world wide, by associating it with a beautiful human emotion, happiness and turning every interaction with the brand an awesome experience.



SAMSUNG



This example is a beautiful South African story. This campaign became a hero in South Africa. It was meant to be a billboard to promote water awareness during the water crisis in Cape Town, but the power of creativity drove the campaign to something bigger. Songs that help people spend two minutes in the shower to save water.



**What does it take to make  
the work that you've seen**







# **At High School level**

languages, art, history, economics, english



# At University level

A smiling Black woman is the central figure, wearing a black graduation gown with white accents on the sleeves and a bright red skirt. She is sitting on a stone ledge, holding a rolled-up diploma in a blue and gold case. She is looking towards the camera with a joyful expression. In the foreground on the left, the back of another person in a graduation gown is visible, slightly out of focus. The background shows a blurred view of a university building with white columns and a metal railing.

BA Degrees in: economics, communication, strategic communication, business management, consumer sciences





# Logic Strategist

Digital Strategist  
Business Strategy  
Public Relations  
Account Managers





# Art Artist

Creative Director  
Art Director  
Copywriter  
Graphic Designer





# Makers of things Producers

Film Director  
Film Editor  
Audio and Film Producers  
Photographers





**Get it to the world**  
**Business people**

Chief Executive Officer  
Financial Director  
Business Founders



A person with dreadlocks is sitting on a concrete surface, leaning forward. They are wearing a white jacket, blue jeans, and yellow sneakers. The background is a plain wall with shadows of leaves cast onto it. A large white text overlay is centered over the image.

**If you have the urge to  
change the world, the world  
needs your awesome ideas**



A man with short dark hair and a light beard, wearing a white button-down shirt and a patterned scarf, stands on a rooftop. He has his right arm raised high and his left hand near his chest, looking upwards with a joyful expression. The background shows a city skyline under a bright, hazy sky.

**Advertising is your  
instrument to implement  
those game-changing ideas**