



**ASSOCIATION FOR
COMMUNICATION
& ADVERTISING**

BEHIND THE SCENES

Producer Training Series

Learn from experts across the production industry.

1 module PRE -PRODUCTION

Facilitated By: Chloe Saunders and
Shoni Nekhabambe of the ACA Subcommittee

Webinar includes:

- Director selection
- Production briefing documents
- The pitch process
- The CPA budget, inclusions and exclusions
- PPM agendas & contact reports
- Timing schedules
- 1st & 2nd 50% payments
- Cancellation & postponement
- Covid19 implications

Webinar date: 10 March 2021

Time: 14h00 – 15h30

RSVP

melanie@acasa.co.za

Free to all ACA members
R100 per session for non-members

Join us for the first of this eight-part training series.

PANELISTS:



Melina McDonald
– Executive Producer,
Darling Films & CPA



Tsakane Mogale
– Senior Producer,
Ogilvy

One Profession. One Voice.



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