



apex awards  
2009

APEX CATEGORY: LAUNCH			
Award	Campaign	Client	Agency
Gold	Shaking Up KFC	KFC	Ogilvy Johannesburg
Bronze	Inzalo	Sasol Limited	The Jupiter Drawing Room Johannesburg
APEX CATEGORY: SUSTAIN			
Award	Campaign	Client	Agency
Gold	George and Lucky	Vodacom	Draft FCB Johannesburg
Bronze	Citi 1984-2009	VWSA	Ogilvy Cape Town
APEX CATEGORY: CHANGE			
Award	Campaign	Client	Agency
Gold	The Brrr Effect	Coca-Cola SA	Ogilvy Johannesburg
Gold	Generations	Pep	Zoom Advertising
Silver	Castle Lite - Making the right choice	South African Breweries Limited	Brand Activation
Silver	Control Chat	Cell C	Network BBDO Johannesburg
Bronze	Robertson's Spices	Unilever SA	Ogilvy Johannesburg
APEX CATEGORY: GRAND PRIX			
	Campaign	Client	Agency
	Generations	Pep	Zoom Advertising